

# LAND

LANDSCAPE ARCHITECTURE NATURE DEVELOPMENT

## Die Grünen Strahlen Mailands – Entwicklung der „Neuen Passeggiata“

Österreichischer Fußverkehrsgipfel

DI Dr. Michael Gräf

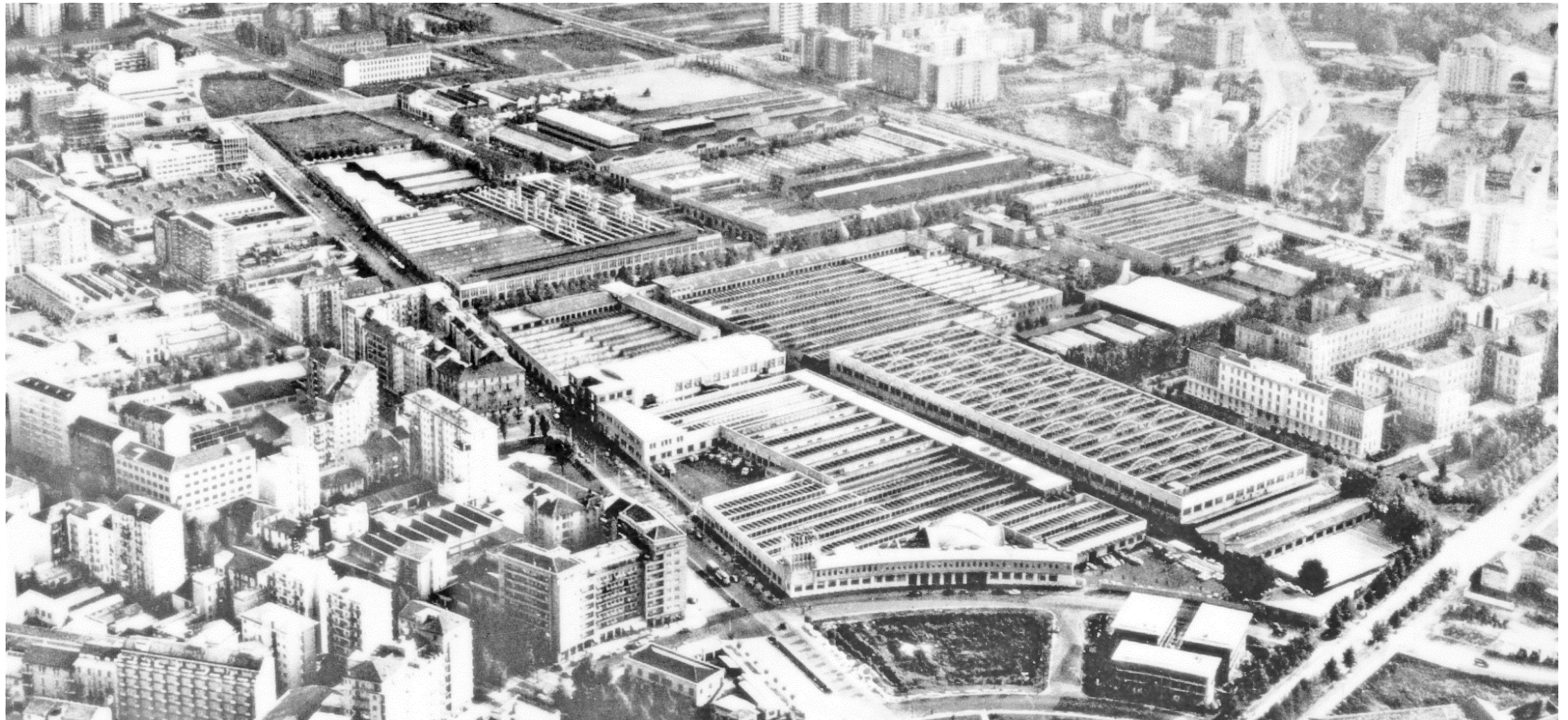
*Director LAND consulting Austria GmbH*

24. September 2025, Graz

# Porta Nuova



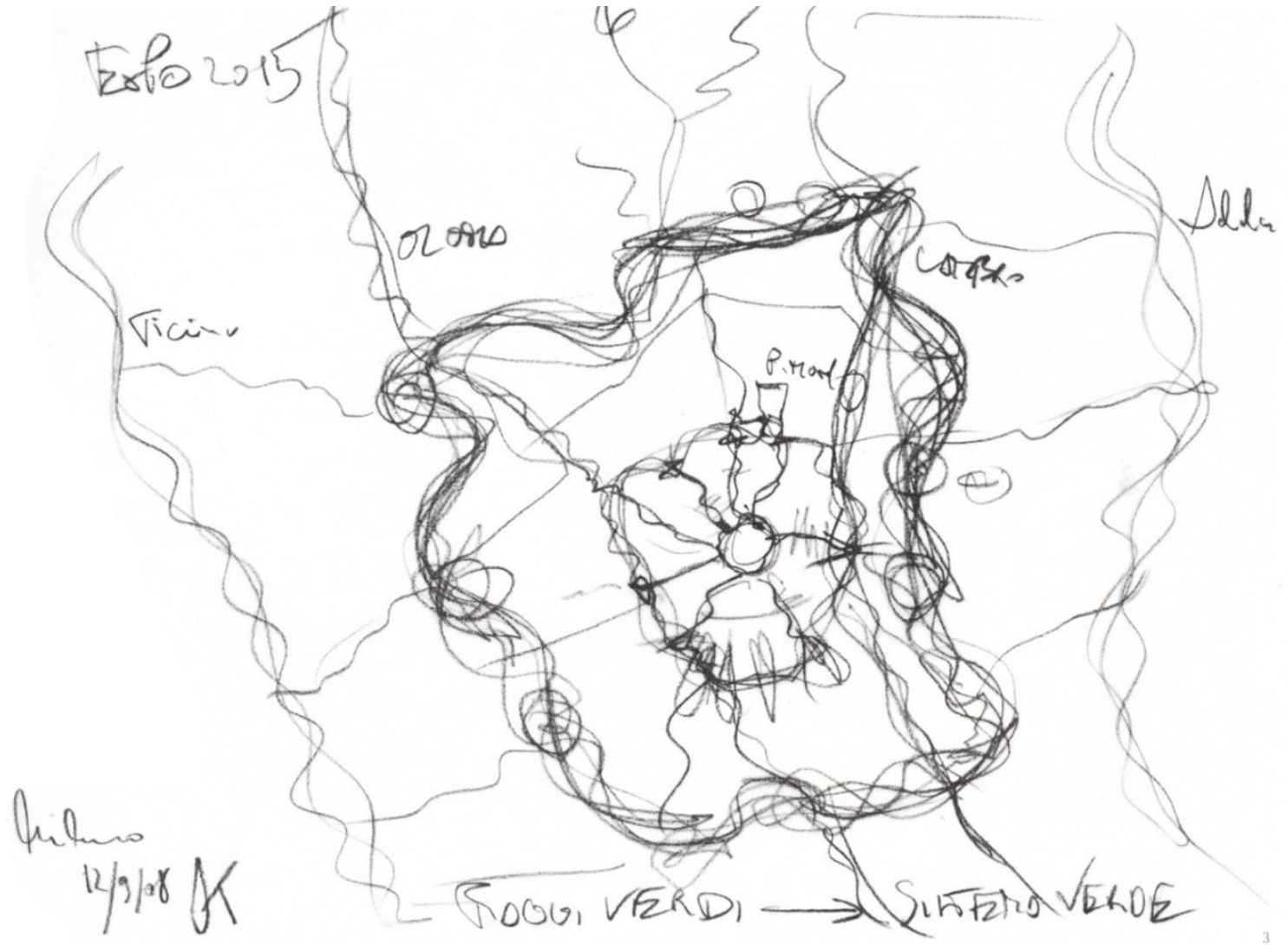
# Parco Portello (Ex Alfa Romeo)



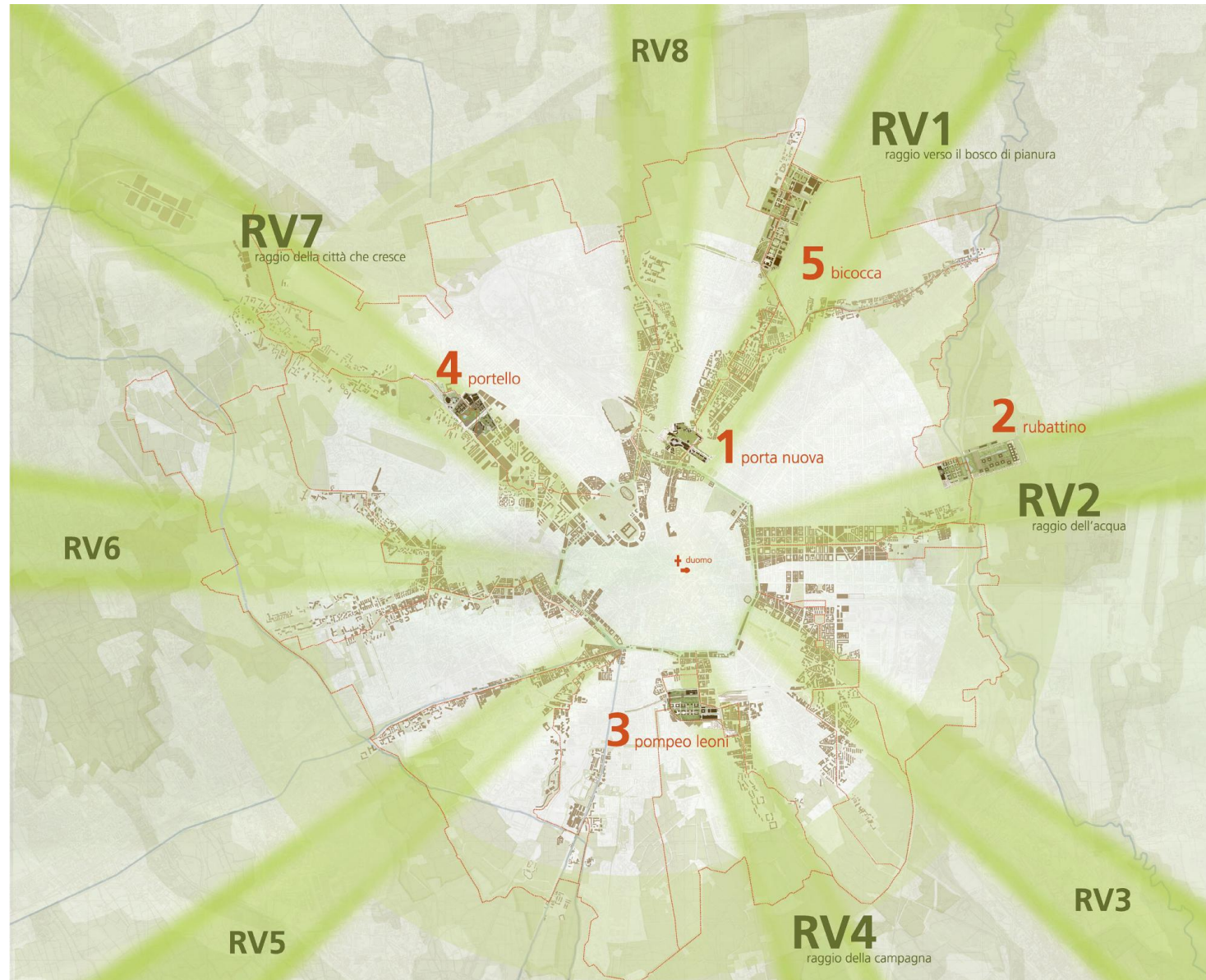
# Milano Rubattino (Ex Maserati)



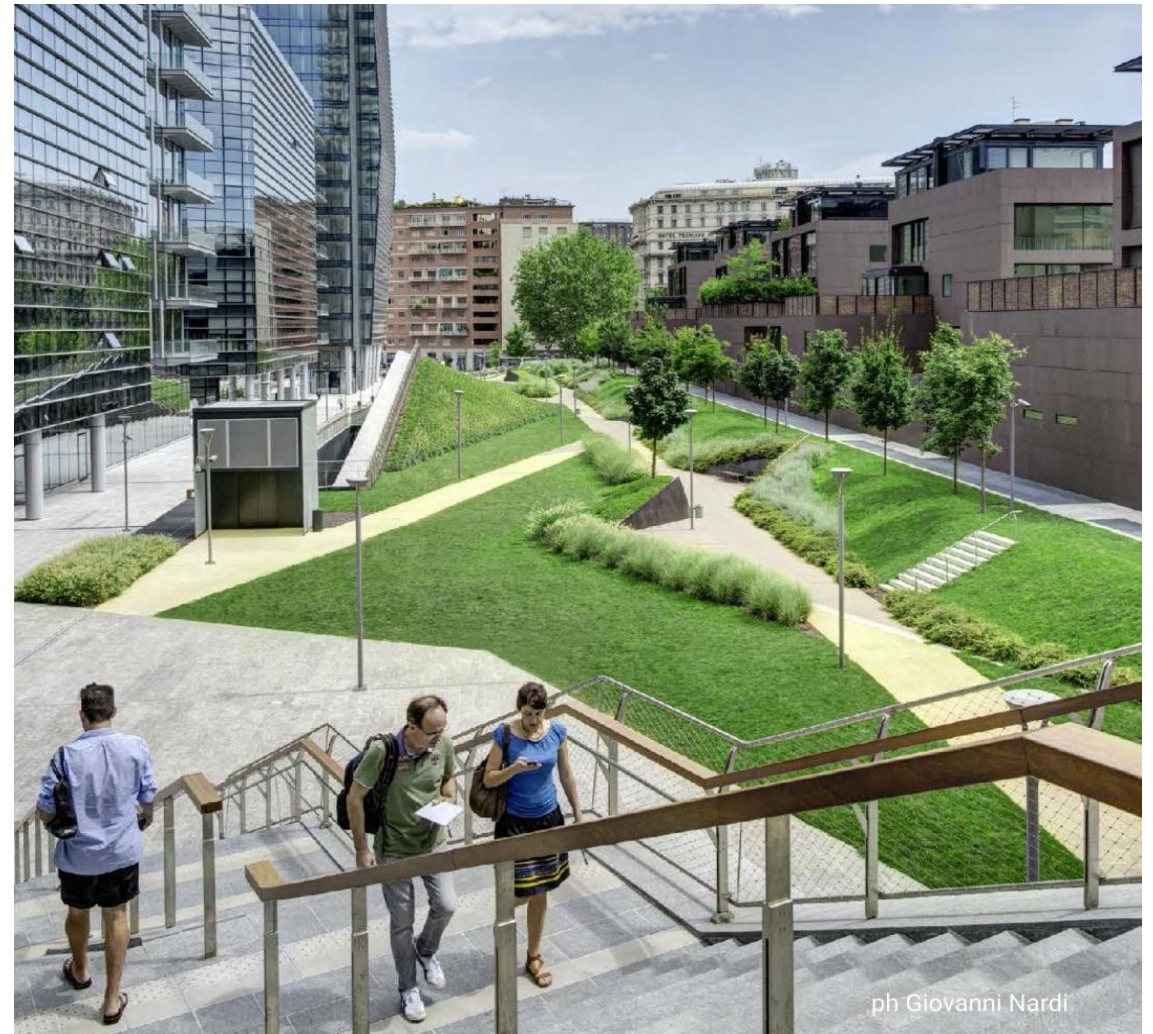
## Die Grünen Strahlen Mailands 2003- heute



# Die Grünen Strahlen Mailands 2003- heute



# Porta Nuova



# Milano Rubattino (Ex Maserati)



# Parco Nord



# Parco Portello (Ex Alfa Romeo) – 2020



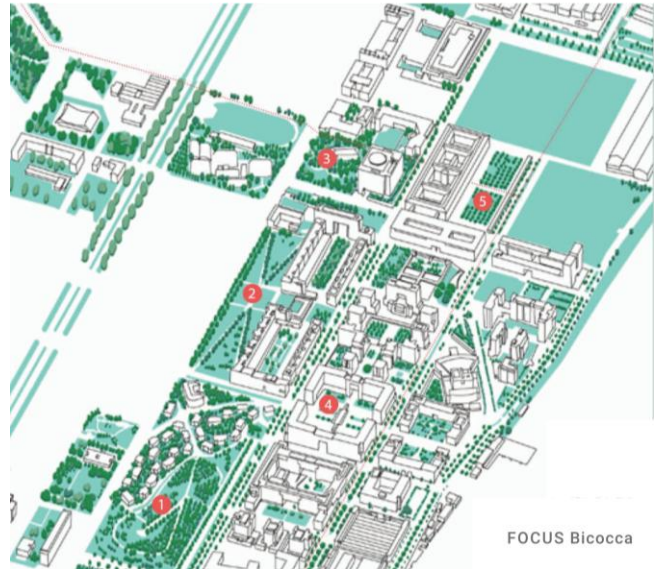
# Vernetzung



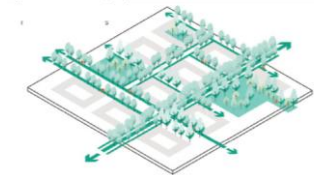
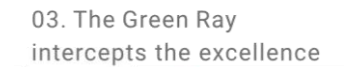
# wie aus Spaziergängen eine regionale Vision entstehen kann



Porta Nuova, Milan, Italy



### 0. As-built condition



## LANDscape is life.

Creating liveable places all around us.

We live LANDscape in an all-encompassing way. As pioneers of sustainable transformation, we design productive living environments. Our holistic consulting approach is based on the dialectic between nature and culture, enabling us to develop landscape as a capital for future generations. Combining our expertise and lively lightness, we resolutely defy previous paradigms and boldly break new ground. We cultivate a spirit of innovation and diversity as the source of our strength. Throughout our dynamic LAND community, we promote collective learning as a central element of our growth. We share a deep enthusiasm for liveable LANDscapes, which drives us to find new solutions to global challenges.

# Reconnecting People with Nature

Our projects  
always start  
with a story

### Exploring

Curiosity drives us to uncover new possibilities, open new perspectives, and explore novel approaches. We embrace the unforeseen, turning it into opportunities for our clients and partners.

### Collaborating

People are the core of our business. We share their passion for sustainable landscapes, empower them to thrive in our projects, and build bridges to new markets.

### Cultivating

The LAND community stands for ethical and sustainable values. Living, working and learning together gives us the power to grow and to act with urgency for a better future and a measurable impact.

### Landscape

We work at every scale

### Architecture

We create space for people

### Nature

We cultivate resilience

### Development

We strive for sustainable development

“First life, then spaces, then buildings – the other way around  
never works”

Jan Gehl

#walkingwithpeople



**LAND**

# Stay (re)connected

**landsrl.com**



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